BUILDING A STRONG PROFESSION, A BETTER CALIFORNIA—INVESTING IN THE FUTURE

Presenting career options to all students and preparing them for a successful future are key factors in building a stronger tomorrow for themselves and for businesses.

To aid in those efforts, CalCPA, through our CalCPA Institute, has launched a Diversity & Inclusion High School Outreach Program to:

- Raise awareness of the CPA profession among underrepresented and underserved student populations;
- Build connections between students and local universities with accounting programs;
- Foster relationships between students and local CPA firms; and
- Increase in the number of high school students pursuing accounting as a college major and CPA licensure.

By partnering with us, we can provide classrooms with:

- CalCPA member volunteers to speak about the accounting profession, careers paths within the profession and its benefits and opportunities;
- Connections to local CPA firms and colleges, some of which could be in the form of campus tours;
- Presenters who will encourage students to pursue a college education as a path to a CPA career; and
- Member volunteers who can discuss the importance of financial literacy.

To learn more about how we can make an impact in your classrooms, visit calcpa.org/students or call Soco Davenport at (650) 522-3233.

About CalCPA and CalCPA Institute
CalCPA's 44,000 members are California's finest CPAs, leading business and finance professionals, students and educators, dedicated to an unparalleled level of integrity.

CalCPA Institute
Each year, CalCPA members donate their time and money to CalCPA Institute. Through these donations CalCPA Institute awards scholarships to undergraduate and graduate students; facilitates discussions between practitioners and educators; sponsors CalCPA Leadership Institute; and delivers CalCPA Institute materials and resources for financial literacy and CPA careers to high schools colleges and community groups.